


STRATEGIC PLAN

2019-2023

Conserving Your Wildlife

MISSION



Conserve and promote fishing, hunting and wildlife resources through management, education and scientific research.

VISION

Conserving diverse, healthy populations of fish and wildlife while maintaining related outdoor opportunities for every generation to enjoy.



VALUES

Customer Service
Professionalism
Sustainability
Dedication
Credibility
Honesty
Family
Ethical
Teamwork
Trustworthy
Stewardship
Accountability
Communication

OUR GOALS

Conserve fish, wildlife and habitats through sound management, monitoring, restoration and scientific research.

Recruit, retain and reactivate more participants in hunting, fishing and wildlife-related activities.

Improve capacity for wildlife conservation.

Achieve excellence in conservation and outdoor recreation.

Foster professional learning to enhance our understanding of fish, wildlife and their habitats.