Memorandum of Understanding

BY AND AMONG THE FOLLOWING:

WHEREAS, hunting, angling, boating, trapping and shooting sports are an integral part of Georgia's outdoor heritage; and

WHEREAS, Georgia-based businesses engaged in the production and sale of goods necessary to participate in outdoor recreation have a vested interest in conservation and promotion of Georgia's fish and wildlife resources and outdoor heritage; and

WHEREAS, these businesses pay federal excise taxes that are apportioned according to the Wildlife and Sportfish Restoration Program to the Georgia Department of Natural Resources' Wildlife Resources Division (WRD) and Coastal Resources Division (CRD); and
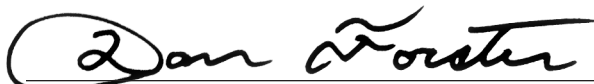
WHEREAS, these businesses have expressed a desire for enhanced communication and partnership among themselves and with WRD and CRD; now

THEREFORE, this Memorandum of Understanding is herein entered into among the above named parties.

1. The parties agree to support the establishment of a *Georgia Outdoor Industry Coalition*.

2. The parties will advocate for science-based public policy that supports jobs and economic prosperity.

3. The parties will actively foster and perpetuate increased participation in and public support for angling, boating, hunting, trapping, and shooting sports.

4. The parties will work cooperatively to educate stakeholders about the essential economic benefits of angling, boating, hunting, trapping, and shooting sports to Georgia businesses and communities.

5. The parties commit to work cooperatively to increase recruitment, retention, and reactivation of anglers, boaters, hunters, trapping, and shooting sports participants.

THIS AGREEMENT will become effective when signed by all parties involved and may be renewed, revised or extended by consent of the parties involved.

IN WITNESS WHEREOF, the parties have executed this agreement,

_____   <DATE>
Dan Forster, Director   Date
GEORGIA DNR | WILDLIFE RESOURCES DIVISION

_____   <DATE>
Spud Woodward, Director   Date
GEORGIA DNR | COASTAL RESOURCES DIVISION

_____   <DATE>
<Signatory Name, Title>   Date
<COMPANY NAME>